

Rahim

I'm a product designer with two decades of experience designing consumer products, IoT experiences, and SaaS platforms. Over the years, I've led design teams, worked across disciplines, and spent a significant amount of time mentoring junior designers and interns as they grow their craft.

More recently, I've been exploring how AI and vibe coding can become part of the design process. I use AI to move from an idea to something tangible faster, whether that means visualizing a concept, prototyping an interaction, testing a user flow, or building a working version of an experience. I'll admit it: sometimes it really does feel like having a superpower.

Design Stack

Figma, Codex, Sketch, Adobe Animate, Illustrator, Fusion 360, Claude

Connect



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Work Location

Bay Area, CA
US Citizen

Sr. Principal Product Designer

ORACLE

Oracle, Nov 2019 - Present

Designing enterprise experiences, testing ideas quickly with AI, and helping global teams adopt new AI workflows.

- Designed the end-to-end Marketing experience, accelerating delivery in three months.
- Redesigned audience creation to simplify complex queries and improve speed.
- Built a reusable condition-builder with the Design Systems team.
- Mentor junior designers and seasonal interns.
- Led workshops on using Codex for agentic design workflows.

Principal User Experience Designer

logitech

Logitech, Mar 2012 - Nov 2019

- Designed across Harmony, Circle, IoT, keyboards, and Logitech G.
- Led UX for Circle 2.0 camera and gaming gear software experiences.
- Reached 4M+ homes through Harmony smart home remotes.
- Balanced design leadership with hands-on individual contributor work.

Lead Interaction Designer

PRAMATI

Pramati Tech, Jun 2010 - Mar 2012

Led design across in-house products and client projects, including Qontext, an enterprise collaboration product later acquired by Autodesk.

Senior UX Designer

COLLABNET™

Collabnet, Aug 2008 - Jun 2010

Learned enterprise UX through agile products.

Interaction Designer

yahoo!

Yahoo, Apr 2006 - Aug 2008

From intern to designer impacting millions of users.

Education & Certifications

Design Thinking Certification — Cooper, San Francisco [2016]
Master's, New Media Design — NID, India [2006]
Bachelor's, Mechanical Engineering — TCE, India [2001]